

LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT COMMERCE, INC.

AGED No. PMBA5437-B1 Job No. M96415 "Coffee Break" Page - Back - 9/14/83 11/12/83 - AC - National Magazines - 1998

Printed in U.S.A.

Keep it Basic

Smoking Causes Lung Cancer, Heart Disease and Emphysema. Quitting Now Greatly Reduces Serious Risks to Your Health.

16 mg "tar," 1.1 mg nicotine av. per cigarette by FTC method.



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Source: <https://www.industrydocuments.ucsf.edu/docs/ltpb0003>

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